

## **PHOTOGRAPHY & VIDEO POLICY**

### **Outline**

Maidstone Rugby club may take pictures or videos of anyone associated with the club or visitors for the purposes of;

- a) Promotion of the club
- b) Rugby related stories
- c) For sharing with news outlets & our social media
- d) For training or player development purposes
- e) Educational purposes, such as A-Level / GCSE Assessments

The RFU does not prevent images being taken for legitimate purposes such as the above and positively encourages parents & spectators to do so in celebration of the game. As laid out within the RFU Safeguarding policies adhered to.

### **Safeguarding**

The club takes safeguarding extremely seriously and members have the right to request that their picture not be taken, used or distributed in the above manner. Those members should contact the Safeguarding Officer in confidence to record their wishes.

### **Game Day Recordings**

Videos of the match can be used for the above purposes laid out in the Outline of this document. The videos taken are held by the club for the viewings of DBS checked coaches (for Age Grade Rugby) as well as club officials for purposes such as, but not limited to; disciplinaries, information & educational purposes.

On Match days the following must be observed.

- 1) Both teams should agree that there are no reasonable issues preventing the game from being recorded by the club.
- 2) For Age Grade Rugby, only coaches and club officials will have control and access to the club video.
- 3) Age Grade videos taken must not be distributed by members for any purposes that does not further the promotion of the game. This includes but not limited to; acts of foul play, unsportsmanlike behavior, foul language, provocative actions & incidents that may cause someone involved or a viewer distress.

For further information or clarity, please contact the club safeguarding officer in the first instances.